

REP HEADLINE# 6190725 TRF# 317366 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT23/12 15.44  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # 6556 SALESMAN #  
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON  
6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- JOE KNAUER  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6190725 CLASS: NATL. LOCAL REGIONAL  
PRDCT NELSON FOR SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1 DATE OCT23/12 15.44  
CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO NSM/NSA  
FR CAITLIN FOR JULIE  
M2 OK'D SEE LN 57  
TTLS 126,230  
PLS CONFIRM, THX! 10/23/12

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 472

57	A		800P-1130P	30		\$3,300.00	10/27	10/27	1		SAT	1
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PROGRAM : FBALL  
ORD COM1 : DOLLARS ARE MADEGOOD FROM HDL# 6384586  
STATION MAKEGOOD OFFERS:  
M2 OK'D MISSED: BONUS OCT27 30S \$3,300.00 (OCT23/12)  
OFFER: SAT/800P-1130P PLS ADVISE.  
CMT: DOLLARS ARE MADEGOOD FROM HDL# 6384586

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\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			101090.00	NOV/12		25140.00						
CONTRACT TOTAL												126230.00
TOTAL SPOTS												77

MARKET TOTALS \$254,128 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE